



# Avoid the 30 Riverside County PRESS RELEASE



## FOR IMMEDIATE RELEASE

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## Mothers Against Drunk Driving and the Riverside County AVOID the 30 Campaign Recognize Officers for DUI arrests

**Riverside, CA** – MADD California presented awards to over 150 law enforcement officers at the annual Law Enforcement Recognition Event and DUI Training Seminar on Wednesday, February 22, 2012, at the Riverside Marriott.

Over 300 people from Riverside County attended this prestigious luncheon this year. Awards are given to individual officers, deputies, and California Highway Patrol officers who have made a great impact on DUI in the community they serve.

The OTS/MADD/AVOID Law Enforcement Recognition & DUI Training Seminar is not just an awards ceremony; it is a powerful medium acknowledging the courage and strength of the members of our community who stand up every day to make us safer. Additional training was provided at the event by Dan Fox of the California District Attorneys Association, to bring officers up to speed on recent changes in the laws regarding DUI Enforcement.

The Riverside County Avoid the 30 campaign also recognized officers and volunteers for their outstanding participation in the Avoid program. The Avoid Campaign is a regional effort by multiple agencies to utilize enforcement to reduce the number of people killed and injured in alcohol related crashes while providing public awareness and education to prevent people from making the bad and illegal decision to drive under the influence.

The top officer for 2011 was Moreno Valley Police Department's Officer Eric Robinson with 314 DUI arrests for the year. He was recognized by both MADD and the AVOID Campaign for his outstanding DUI enforcement efforts.

"The officers recognized at this event have made huge sacrifices in their lives to become the top in the field of traffic safety and enforcement. Many of them have personal stories; some of them are victims themselves. They have seen first-hand the tragedies and devastation that drunk driving crashes have caused and they have set out to help protect the community from that devastation. For that, we honor them today," said Silas Miers, MADD California Law Enforcement Program Specialist.

MADD's Mission is to stop drunk driving, support the victims of this violent crime and prevent underage drinking. To learn more, contact your local MADD affiliate or visit [www.maddcalifornia.org](http://www.maddcalifornia.org).

For additional information, the list of awardees, or pictures, please contact Silas Miers at 916-709-2289.

***Please remember---DUI crashes are not "accidents."***

