



*Staff Report*

TO: Honorable Mayor and Members of the City Council

FROM: <sup>MAG</sup> Mike Gow, Public Works Director/City Engineer  
Brian S. Nakamura, City Manager *[Signature]*

DATE: March 9, 2010

RE: Installation of Banners Across Florida Avenue

**RECOMMENDATION:** Staff recommends that the City Council approve the installation of the following listed banners:

1. Human Relations Council, Celebrate "RAMONA" Season, First Peoples Day - scheduled for March 27, 2010. The banner will go up at Florida and Kirby on March 15, 2010 and down on March 29, 2010. The application and banner legend are attached.
2. Ramona Pageant - scheduled April 17, 2010 - May 1, 2010. The banner will go up at Florida and Kirby on April 5, 2010 and down on April 19, 2010. The application and banner legend are attached.

**FISCAL IMPACT:** No impact to General Fund.

Respectfully submitted,

*[Signature: Laurie Knotek]*  
Laurie Knotek  
Executive Assistant

Fiscal Review,

*[Signature: Rita Conrad]*  
Rita Conrad  
Finance Director

**City of Hemet**  
**SPECIAL EVENT BANNER PERMIT APPLICATION**

ISSUANCE OF THIS PERMIT IS SUBJECT TO ALL CONDITIONS IMPOSED IN ARTICLE XXXVII,  
SECTIONS 90-1311 THROUGH 90-1317 INCLUSIVE, OF THE HEMET MUNICIPAL CODE.

PERMISSION IS REQUESTED TO PLACE A BANNER, FLAG, EMBLEM, BUNTING OR SIMILAR  
DEVICE UPON OR OVER A PUBLIC, STREET, SIDEWALK OR OTHER PUBLIC PLACE IN THE CITY  
AS FOLLOWS:

ORGANIZATION OR  
APPLICANT NAME: Human Relations Council

CONTACT PERSON: Sewa Rubio PHONE NO. 951-491-3282

ADDRESS: P.O. Box 3036

CITY, STATE, ZIP CODE: Hemet, CA 92546

EVENT: 15<sup>th</sup> Peoples Day

EVENT DATE: 3/27/10

BANNER LOCATION: Florida Ave at Harvard Ave or Florida Ave at Kirby St

DESIRED START DATE: 3/15/10 REMOVAL DATE: 3/29/10

BANNER SIZE: 30 Foot X 5 Foot

DESCRIPTION OF BANNER DESIGN AND WORDING: **PLEASE ATTACH PICTURE OR DRAWING**

SIGNATURE Sewa Rubio TITLE: Event Coordinator

PRINTED NAME: Sewa Rubio DATE: 2/4/10

**THE FOLLOWING MUST BE ATTACHED:**  
DRAWING SHOWING BANNER SIZE, DESIGN, WORDING AND COLORS TO BE USED.  
(SEE ATTACHED EXAMPLE)

SUBMIT COMPLETED FORM AND REQUIRED ATTACHMENTS TO:

Laurie Knotek - Public Works Department  
510 E. Florida Ave.  
Hemet CA 92543  
(951) 765-2326 Fax (951) 765-3878

FOR CITY USE

DATE APPROVED  
BY CITY COUNCIL \_\_\_\_\_

Celebrate "RAMONA" Season!

**FIRST PEOPLE'S DAY**

March 27, 10am-3pm

951-491-3282

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ORGANIZATION OR  
APPLICANT NAME: Ramona Bowl Amphitheatre

CONTACT PERSON: Sewa Rubio PHONE NO: 951 491-3282

ADDRESS: 27400 Ramona Bowl Road

CITY, STATE, ZIP CODE: Hemet, CA 92544

EVENT: Ramona Pageant

EVENT DATE: 4/17/10 - 5/1/10

BANNER LOCATION: Florida Ave at Harvard Ave or Florida Ave at Kirby St

DESIRED START DATE: 4/5/10 REMOVAL DATE: 4/19/10

BANNER SIZE: 30 feet x 5 feet

DESCRIPTION OF BANNER DESIGN AND WORDING: PLEASE ATTACH PICTURE OR DRAWING

SIGNATURE Sewa Rubio TITLE: Marketing Volunteer

PRINTED NAME: Sewa Rubio DATE: 2/4/10

**THE FOLLOWING MUST BE ATTACHED:**  
DRAWING SHOWING BANNER SIZE, DESIGN, WORDING AND COLORS TO BE USED.  
(SEE ATTACHED EXAMPLE)

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RAMONABOWL.COM

800-645-4465

951-658-3111

RIVERSIDE COUNTY PRESENTS...

# RAMONA

AMERICA'S LONGEST RUNNING OUTDOOR DRAMA

Various dates  
April 17-May 1, 2010  
Hemet, CA